

LOCAL EVENT SHOWS BIG LOVE FOR THE ENVIRONMENT

ReWorks provides solutions and leadership to empower our community, institutions and businesses to develop and to utilize environmentally sound, cost-effective recycling and waste management strategies. We were happy to be a part of the Big Love Festival at The Well this year and are proud to announce the amazing results of the Big Love Network's Zero Waste efforts!



RESULTS

Please note: This waste material was generated at The Well in the two weeks before and during The Big Love Festival



Landfill/attendee: The Big Love Festival with over 2,500 in attendance generated just over 1/2 an ounce of material to the landfill per person.*

Keep Akron Beautiful's Clean Up Akron Month volunteers removed litter in the neighborhood surrounding The Well. These volunteers collected 32 pounds of litter, of which 10% was able to be recycled.

*According to the EPA each day the average US citizen creates 4.4 pounds of waste with 1.51 pounds recycled and composted.

Source: <https://archive.epa.gov/epawaste/nonhaz/municipal/web/html/>

Director of Zero Waste: Steve Larson

Zero Waste Volunteers: Andrew S., Christopher, Travis Lee, Nancy Roberts, Todd Roberts, Tricia P., Lauren G., Stuart Smith, Brien Croff, Michael George, Stephanie R., Sara H. and Keep Akron Beautiful's Clean Up Akron Month Volunteers

Making an event Zero Waste takes commitment and focus. Months before The Big Love Festival, Steve Larson began coordinating all the efforts and groups involved. This included synchronizing the Zero Waste Volunteers who provided the hands-on service of sorting the various streams (recycling, compost, and landfill) to working with vendors, organizations, governmental entities and the organizers of the event.

A thank you does not fully convey how much we all appreciate your efforts, but thank you.



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